



Adelaide

SOUTH AUSTRALIA, AUSTRALIA

ECONOMIST INTELLIGENCE UNIT

**FIFTH MOST
LIVEABLE CITY
IN THE WORLD**

2012 AND 2013

PROPERTY COUNCIL AUSTRALIA

**MOST
LIVEABLE CITY
IN AUSTRALIA**

2012 AND 2013

ADELAIDE
METRO POPULATION

1.25m

ADELAIDE
CITY POPULATION

21 000

CITY SNAPSHOT:

230 000

DAILY VISITORS

118 200

WORKERS

67 000

South Australians cycle for transport at least once a week

51% of households have a bicycle, with 15% having at least two

9 400

cyclists ride in and out of Adelaide City every weekday

The number of cyclists travelling to and from the CBD on a typical weekday has increased by 87% over the past decade

FREE BIKE HIRE
AVAILABLE IN ADELAIDE
ACROSS

14 HUBS

WITH

180 BIKES

+87%

INCREASE IN PEOPLE RIDING INTO
AND AROUND ADELAIDE CITY
SINCE 2003

state government investment in cycling projects on arterial roads and local roads in conjunction with councils

(since 2003)

plus \$4.4m in ACC investment for bike promotion, infrastructure, and monitoring in 2013-2014

of on-street bike lanes and off street paths in Greater Metropolitan Adelaide

(a 128% increase since 2003)

including 43km of bike lanes and 24km of roads with advisory treatments

\$27.2m

1 120km



79%

OF BICYCLE COMMUTERS ARE MALE

85%

OF CYCLISTS RIDE FOR RECREATION
10% COMMUTING / 5% SHOPPING

35-44 YEARS

MALE PEAK RANGE FOR CYCLING

45-54 YEARS

FEMALE PEAK RANGE FOR CYCLING

41%

OF CHILDREN AGED 10 AND UNDER
RIDE A BIKE AT LEAST ONCE A WEEK IN
SOUTH AUSTRALIA

Adelaide loves bikes. We have a growing bike culture, cycling entrepreneurship and plenty of cycling events on offer. The Tour Down Under starts and finishes in Adelaide and is the only pro-cycling race in the Southern Hemisphere, attracting over 750,000 spectators in 2013. The Tour De Work and National Ride to Work Day attracts thousands of riders of all abilities and ages each year.

Adelaide is the perfect cycling city with generally flat terrain and great weather; where one day you can ride to work on an extensive network of bike lanes, the next take a leisurely bike ride along the beach or river, and the next day be more adventurous by riding in the Adelaide Hills, the many mountain bike and BMX parks or out into the picturesque wine regions of the Barossa Valley or McLaren Vale.. Adelaide has it all on offer!