



**VELO-CITY
GLOBAL 2014
CELEBRATION
OF CYCLING**
ADELAIDE, MAY 27-30

MORE THAN JUST A CONFERENCE...

PROGRAM

TUESDAY 27 MAY 2014

Adelaide Convention Centre

0900-0950 Coffee on arrival								Velo Exchange
0930-0950 Kaurna Smoking Ceremony								Atrium Courtyard
1000-1210 Opening Ceremony								Hall A,D
Master of Ceremonies								Adam Spencer
Welcome to Velo-city Global Adelaide 2014								Lord Mayor of Adelaide Stephen Yarwood and The Hon Stephen Mullighan MP
Kaurna Welcome								Jack Buckskin
The global state of cycling								Manfred Neun
Young people's views on personal transport: freedom, mobility and independence - performance followed by facilitated discussion								Cirkidz
The five sense in the life sized city								Mikael Colville Andersen
Cycling Luminaries Award - First nations								
Cycling Luminaries Award - Cycling for the next generation (Australia)								
1210-1340 Lunch								Velo Exchange
1340-1520	Are we giving cycling a boost with e-mobility?	Getting more young people cycling now	From car-centric to bike-centric: cultural reframing	Cycling in developing and emerging countries	Mobilising action on cycling	Treating our streets as public space	From policy and plans into infrastructure action	Bike Art Trail guided tour
Room	Hall A	Hall B	Hall C	Hall D	Hall E	Meeting room 1	Meeting room 2	
Chair	Ceri Woolsgrove	Julie Holmes	Peter Lumb	Käthi Diethelm	Peter Bourke	Tanya Bacic	Fabian Küster	
	Electric bikes, a missing link in increased cycling participation in Australia	Way2Go Bike Ed - Creating a cycling culture through school community leadership	The image of cycling and its impact on choosing to cycle	Developing a sustainable cycling culture in Africa - the Nigeria Tool Kit	How can we better engage the bike industry in cycle advocacy?	Is separation the answer to, or cause of, the difficult relationship between cyclists and other road users?	Creating Calgary's centre city cycle track network	1330-1530 Outer Harbor Greenway to St Clair by bike and train
	Marilyn Johnson	Krystil Ellis	Simon Kingham	Osita Chidoka	Phil Latz	Jonathan Daly	Blanka Bracic	
	Electric bicycles: why do we fear them?	Do teenagers' attitudes to cycling differ in New Zealand and the Netherlands?	More than a message; 'creating cyclists through public safety advertising campaigns	Bike mobs: improving mobility for low-income earners in Windhoek, Namibia	BikeCitizens - a smart cycling promotion agency?	Cars are 1.9m wide. How much extra space do they really need?	Danish experiences with subsidy schemes	1340-1510 River Torrens Linear Park in the city by bike
	Ton Dagers	Jillian Frater	Rachael Neilsen	Michael Linke	Daniel Kofler	Kate Simnett	Lars Moustgaard	
	How does E-mobility influence road safety?	How to get more kids on bikes - engaging schools in the process	Metaphors applied to undermine car centricism in a beginner cycling community	The Herculean effort to promote cycling in India	The importance of bike tour operators	Targeting 30km/h and reclaiming our streets	Providing protected, separated and off-road cycle facilities in more challenging environments	
	Bernd Hildebrandt	Jens Loft Rasmussen	Piotr Kuropatwinski	D V Manohar	Peter Eich	Phil Gray	Ina Stenzel	
1520-1600 Afternoon Tea								Velo Exchange
1600-1800 Plenary								Hall E
Place to place: changing the transportation paradigm with placemaking								Ethan Kent
Bicycle journalism, solo-woman filmmaking, the unearthing of a global cycle and the almost certain future of cities								Bojun Bjorkman-Chiswell
Transformational leadership in action								Janette Sadik-Khan
Cycling Luminaries Award - Pimp my bike - cycle chic (Australia)								
Cycling Luminaries Award - Bike culture and behaviour change (Australia)								
Cycling Luminaries Award - Leadership (Australia)								
1800-1930 Velo Vino								Foyer F
Mix and mingle with other delegates over drinks and finger food								

2000-2130
Moving image bike tour

WEDNESDAY 28 MAY 2014

Adelaide Convention Centre

0700-0930 **Big Bike Ride Brekky**
 Breakfast in the recently redeveloped centre of Adelaide then join the bike parade through city streets to the Convention Centre
 Victoria Square/Tarntanyangga

0930-1030 **Plenary** Hall E

Cycling as the engine for financially and socially sustainable cities Niels Hoe

New research on the health impacts of land use and transportation investment decisions: new tools to support evidence based decision making Larry Frank

Cycling Luminaries Award - Built environment and urban design (Australia)

1030-1105 **Spin cycle presentations** Hall E

Conversations...how they are assisting people to get out of their cars Samara Farrell

Rebuilding Christchurch as a cycle city Ruth Hudson

Safety marking of the door zone in cycle lanes Tim Hughes

The journey of Singapore's Park Connector Network (PCN) Thomas Yee

Retro-reflectivity, low-light visibility and the sartorial cycling revolution Luke Elrath

The Belair Hills - a journey of learning, transformation and accomplishment Matthew Pears

Bicycles in Rio de Janeiro: reclaiming space and achieving GHG abatement targets Clarisse Linke

1105-1135 **Morning tea** Velo Exchange

1135-1310 **Wayfinding: helping people to navigate by bike** Pushing bikes through policy Getting more burns on bike seats Facilities and infrastructure making bikes the easy option Public bike sharing: adding bikes to the public transport mix Capitalizing on the cycle tourism boom Cargo and customers to your door

Room Hall A Hall B Hall C Hall D Hall E Meeting room 1 Meeting room 2

Chair Benjamin Russ Klaus Bondam Tuesday Udell Jan Garrard Vicky Yang Hsinwen Chang Mark Elford

Strategising for uniqueness - creating a city wide and Park Lands wayfinding strategy
 From marginalised to mainstream? Cycling in Ireland 2005-2015
 Motivators for utility cycling among recreation-only cyclists
 Cycling infrastructure provision and accessibility
 Performance-based planning and analysis for bicycle share systems
 Successful leadership models and techniques for growing bike tourism
 Looking back to look forward: Adelaide and the rise of the long-tail cargo bike

Ian Rooney Jonivar Skullerud Kristi Heesch Chris Standen Clarisse Linke Jim Sayer Jeremy Miller

Signing bicycle networks - showing the way to increasing bicycle use
 Basel, the most bike friendly city in Switzerland? Some insights into Basel's cycling strategy
 Darwinism and the art of bicycle intervention program development
 How can infrastructure attract new cyclists?
 Why do cyclists use public bike systems: transport or recreation?
 Which tool in your toolbox can best fix cycle tourism?
 Thinking outside the parking space; combining behaviour change and infrastructure to increase cycling

Warren Salomon Martin Dolleschel Christian Haag Habib Khan Hee Cheol Shin Craig Grocke Dawn Kanofski

Cycling the green wave
 Using organizational policy to deliver cycling infrastructure in Queensland
 Evaluating Try2Wheels and its role in enabling beginners to cycle in Sydney
 How do we double cycling? Design for the people who don't ride now
 Modelling an urban pedelec sharing system
 Sharing the love - can cycle tourism really benefit everyone?
 Cyclelogistics, freight logistics by bike becomes more and more a professional process

Daniel Kofler Adam Rogers Caitlin Brookes Jon Giles Svenja Reiss Michael Bridge Ton Dagers

What it takes to deliver a fully integrated package of cycling experiences and facilities
 Dafydd Davis

1310-1410 **Lunch** Velo Exchange

1410-1545 **Round table presentations** Ideas market and movie show Round table presentations The classic Round table presentations The classic Round table presentations The classic Workshop

Room Hall A Hall B Hall C Hall D Hall E

Chair Adam Spencer Tim Papandreu Janelle Hynd Don McNeill

The mobilization game
 Bicycle friendly business program
 Revolutions in cycling navigation
 Mind the gap: How Wellington cyclists and motorists use road space, and the implications for bicycling regulation and training
 Partners in Creating Healthy Places - The co-benefits of investing in active transport

Ton Dagers Melinda Bald Simon Kennett Alastair Smith The Heart Foundation

1125-1600
 Way2Go tour

1400-1600
 Marino Rocks Greenway/ Mike Turtur Bikeway tour

Incentives for the promotion of the bicycle	Cooperation in space efficient transport systems - how rebuild a car independent city?	Overcoming the inferiority complex: an improved public policy model for cycling and active transport	Cycling policy for the majority
Ruud Ditewig	Erika Björnsson	Ian Ker	Burkhard Stork
Integrating the softer side of sustainable urban mobility to bicycle parking facilities in Sweden	Renewal of urban bicycle use in the west from case studies while the east discards them	An Early Warning Sensor (EWS) model, suitable for bicycle accident prevention	Using crash prediction models to produce safer routes for cycling
Tina Giannopoulou	Yves Bussièrè	Johan Scholtz	Shane Turner
Cycling and air quality: experiments in open data	You've just been passed by a girl - the velo fille story	Motivations for promoting cycling: bicycle friendly transport policy increases both safety and numbers	Did God ride a bike to Iceland? Remarkable social changes after 2008
Amalia Holub	Kaylene Chaproniere	Terhi Lukkonen	Sesselja Traustadottir
Nice Rides	Cycling in the United States and New Zealand - lessons learned	Making narrow road space safe for cyclists	Contemporary thoughts on bike planning in Oz
Daniel Kofler	Sam Corbett	Mark McDonald	Dick Van Den Dool
Urban cycling - a key enabler of an asset light life	Let the kids ride	Frome Street Bikeway - a tale worth celebrating	Engaging municipalities, stakeholders and communities to realize great cycling infrastructure
Andrew Leunig	Terry Eveston	Anna McDonald	Sjors Van Duren
Filtered Permeability - A quick fix for grid layout cities?	Cycle Salisbury - One Council's approach to getting more people riding, more often	In Rio different groups keep moving towards a cycle friendly environment	Bike the track/ track the bike
Benjamin Russ	Cathie Graham	Annie Faco	Patrick Van Egmond
CounterPoint: where everyone counts	Calming and sharing instead of segregating the modes - the Basel approach	Seniors cycling in paradise	The implementation of a more bicycle friendly urban development
Anders Swanson	Alain Groff	Taylor Ritenberg	Anton Västberg
Can we seduce cyclists to alternative routes?	Active mobility - new ideas for cycling related research	Cycle Instead Journey Planner - a behaviour change tool driving cycling for transport	Cycling places and spaces in Eastern Europa - Vision, EU funds, crowdsourcing and more
Herbert Tiemens	Martin Held	Bernhard Sayer	Dorota Wisniewska
Using cyclist detection software to count cyclists in video and measure their speed	The 'Just-a-Mile' of a transit oriented region	From outlaws to custodians: mountain biking in South Australian parks - a tale of passion and partnership	Sharing space in a lively inner-city shopping street - Mariahilfer Strasse, Vienna
Jeremy Wooley	Cole Hendrigan	Carol Schmidt	Ursula Zappe
How can urban developments instil cycling culture?			
Andrew Bishop			
Commanding public acceptance of cycling initiatives through a national cycling policy and strategy: the Nigerian experience			
Osita Chidoka			

1400-1600
Bike Art
Trail
guided
tour

1545-1615

Afternoon tea

Velo Exchange

1615-1650

Spin cycle presentations

Hall E

Training traffic engineers to see the world from behind the handlebars

Warren Salomon

The role of maps & apps in the growth of urban cycling

Andrew Leunig

Getting employees riding by successfully starting a workplace bike fleet

Ashlea Bartram

Free bikes benefit business and government - but the real winners are people

Michael Bridge

Impact evaluation of a national cycling skills program (AustCycle) in Australia 2010-2013

Chris Rissel

An idea contest with one million Euros to get more people on their bikes in the Netherlands

Sjors Van Duren

A study on potential usability of Tandem Bicycle for visual disabilities

Yuki Yoshida

Bike-friendly parklets, portable bike corrals, pop-up bike lanes and all things temporary

Kay Cheng

1655-1805	Sub-plenaries		
	Global trends in cycling	How to attract cycle tourists	Leadership challenges in treating cities as public space
Room	Hall B	Hall C	Hall E
Chair	Kevin Mayne	Christian Haag	Adam Spencer
	Presentations followed by a panel discussion facilitated by Kevin Mayne Tracey Gaudry Tony Lo Klaus Bondam	A cycle tourism workshop with Peter Eich	Presentations and a facilitated discussion with mayoral representatives of cities from around the world, all at different stages of their journeys to become bike-friendly cities Stephen Yarwood Per Ankersjö Morten Kabel Maria Vassilakou
1930-late	Velo Supper Club Masonic Hall, Freemasons Lodge, North Terrace A conference dinner hosted by Australia's festival city was always bound to be different. Velo Supper Club will be a great night of fantastic food, wine and music in a very cool setting. Party till late with new friends and old.		

THURSDAY 29 MAY 2014

Adelaide Convention Centre

0900-1035	Lifting the lid on Australia's helmet laws	The interplay of infrastructure, behaviour and mode choice	Big ambitions: Auckland, Brisbane and Christchurch	Building the cycling community through online engagement	Engaging the media to put a positive spin on cycling	Visitor experiences: better by bike	From shearers to sports stars: Australian stories of bike riding	0830-1030 Wayfinding on the Park Lands Trail	
Room	Hall A	Hall B	Hall C	Hall D	Hall E	Meeting room 1	Meeting room 2		
Chair	Terry Ryan	Martin Held	Sandy Verschoor	Kevin Mayne	Stephen Hodge	Jeremy Miller	Don McNeill		
	Helmets - sex, racism and Peter Allen	Traffic calming and bike facilities. A match made in Heaven?	Auckland joining the world cycle Supercities	Spatial crowdsourcing for better community engagement	Cycling a positive media spin	Bike tourism and cycling service centre in Taiwan	Early bicycle transport patterns in rural Australia		
	Michael Bridge	Jackie Fristacky	Melanie Alexander	Anthony Aisenberg	Phil Latz	Hsinwen Chang	Jim Fitzpatrick		
	Australian mandatory helmet legislation - a clear example of failed public health policy	An evidence-based assessment of the impact of cycling infrastructure in South East Queensland	The biggest bikeway program in Australia - Is the investment paying off?	I cycle therefore I am! How to use self-tracking in cycling promotion	Cycling into the mainstream: why bike baskets are an effective advocacy tool	Engaging communities in planning for cycling in South Australia's protected areas	Following the trail of Mawson: re-cycling polar explorers in Australia's southern landscapes		
	Chris Rissel	Michael Langdon	Robyn Davies	Marianne Weinreich	Patrick Morgan	Barry Hayden	Mark Pharaoh		
	Neo-political action and a new public policy paradigm - a case study of mandatory bicycle helmet laws	The effect of cycling for transport on use of other transport modes	Will Christchurch be rebuilt as a cycling city: progress and reflections three years on from the earthquakes	The one becomes many: building community capacity through an online cycling forum	The bicycle advocate and the journalist: achieving cultural change through clever media engagement	Bicycle tourism promotion strategy in Nara, the lovely ancient capital of Japan	The human motor: Hubert Opperman and endurance cycling in Australia		
	Ian Ker	Julie Hatfield	Simon Kingham	Angus Kingston	Julian Ferguson	Hideo Yamanaka	Daniel Oakman		
1035-1105	Morning tea							Velo Exchange	1050-1250
1105-1240	Spaces and places for good bike parking	Can two feet and two wheels share space?	Pedalling toward a better quality of life	Building bike friendly cities through community engagement	Behaviour change techniques to get more people riding bikes	Collecting and using data on cycling behaviour	Regional Australasian cities: better by bike	Bowden by Bike	
Room	Hall A	Hall B	Hall C	Hall D	Hall E	Meeting room 1	Meeting room 2		
Chair	Aletta Koster	Natasha Malani	Piotr Kuropatwinski	Niels Hoe	Trevor Shilton	Gemma Kernich	David Chick		
	Good bike parking facilities support cycling and create good public space	Japanese challenge to shift bicycles back from sidewalk to roadway	The relationship between cycling and quality of life in a car-oriented society	Building a cycling city	How to promote cycling more effectively by understanding the behaviour change journey	Monitoring bikeway use in Brisbane - good facilities attract more users	The model community story		
	Anita Dirix	Hirotaiko Koike	Melanie Crane	Cathy Oke	Thomas Stokell	Andrew Macbeth	Gerry Dance		
	Creative cycle infrastructure: Making our cities fun and safe for cycling	An investigation of behaviour and attitudes relevant to the user safety of pedestrian-cyclist shared paths	A car free year in Adelaide: Lessons learned	We don't build cycleways, we build community facilities - Delivering cycle facilities through community spaces	Low cost interventions to encourage cycling	Advances in vision based data collection in high density cyclist traffic	Transforming Albany into a cycling city from the bottom up	1050-1250 Wayfinding on the Park Lands Trail	
	Anthony Lau	Julie Hatfield	Andrew Leunig	Myfanway Lawrence	Rod Katz	Tarek Sayed	Murray Gomm		

Setting the stage for cycle culture in Auckland: Posonby Bike Corral project	Speed management guidance for shared paths	Can bicycles save Taiwan? Wicked problems of obesity and degenerative diseases	Breaking new ground in Christchurch - after the earthquakes	Way2Go safer, greener, more active travel in 130 South Australian primary schools	Quantifying level of service for bicycle riders on paths and roads	Dunedin - leading the way in cycle planning in New Zealand
Anja Vroegop	Warren Salomon	Contessa Hajinikitas	Michael Ferigo	Sue McMillan	Cameron Munro	Axel Wilke

1240-1340 Lunch Velo Exchange

Sub-plenaries

1340-1453	Developing trails as sustainable assets: the how, what and why	Safe cycling: healthy people, healthy communities	Catering for diverse needs	Influences on sustainable mobility
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Room	Hall A	Hall B	Hall C	Hall E
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Chair	Christian Haag	Terry Ryan	Bojun Bjorkman-Chiswell	Adam Spencer
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A cycle tourism workshop with	High visibility and cycling - balancing safety and culture	Meeting the cycling needs of women, children and older adults: what can cycling's 'missing demographics' tell us about increasing the bicycle mode share of transport trips?	Inventing building typologies and urban morphologies that proceed from bicycle motion
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Dafydd Davis	Glen Koorey	Jan Garrard	Steven Fleming
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More people riding = healthy everything	(De)gendering cycling	Bike riding is booming - but is the current progress quick enough?
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Trever Shilton	Jennifer Bonham	Craig Richards
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Health policies and cycling in Thailand	Mobility and social equality in Australia: how DisabilityCare Australia promotes better mobility and cycling	SF from start(er) to finish: how San Francisco is tripling bike mode share by 2018
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Thongchai Panswad	Peter Lumb	Timothy Papandreu
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1458-1532 Spin cycle presentations Hall E

Turning suburbs into living neighbourhoods by empowering communities to take action	Chelsey Key
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From the archives: a history of cycling in Adelaide	Jeremy Sibbald
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Exploring cycling as an (un)remarkable occupation of western cities	Alice Lewis
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Wheel stylish - fashion in motion	Isabella Cawthorn
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Less kids on bikes? - Call for action!	Martin Dolleschel
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Social bicycling and tricycling in Warrnambool	Clare Vaughan
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Polar opposites': Lessons from similarities and anomalies	Will Andrews
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Small street connectivity; Sturt Street Adelaide - a demonstration	Matthew Mayes
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1532-1600 Afternoon tea Velo Exchange

1600-1800 Fast pedalling ideas Hall H

Chair	Janelle Hynd
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A high gear 'speed networking' process that gives every delegate the opportunity to share and build on the ideas, reflections and inspirations they'll take home from the conference
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1830-2000 Moving image bike tour
2030-2200 Moving image bike tour

FRIDAY 30 MAY 2014 Adelaide Town Hall

0830-1005	Peddling cycling to the polities	Not all cyclists are the same: Considering riders' preferences in network planning	Reducing conflict in shared space	Super cycleways for commuting	How do we stack up? Measuring cities' success in cycling	A safer system by design	Workplaces and educational institutions as champions of cycling
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Room	Auditorium	Banqueting room	Meeting hall	Queen Adelaide room	David Spence room	Prince Alfred room	Level 6 Training room
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Chair	Peter Smith	Glen Koorey	John Illingworth	Jens Loft Rasmussen	Jennifer Bonham	Jeremy Wooley	Michael Bridge
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Thinking outside the wheel	Formation of a bicycle route choice algorithm in the urban planning context	Towards a better integration of cyclists and other road users	Super cycleways in Europe - an overview	Bicycle climate test	Riding fun starts with a sense of safety	Voyencletauc
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Stephen Hodge	Mamun Rahman	Bernd Hildebrandt	Fabian Küster	Burkhard Stork	Simon Kennett	Maryon Urbina
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0800-1000 Frome Street Bikeway

Shifting gears; the politics of gear changing	Innovative methodology for the design of bicycle pathways	Visualising desire lines - how data visualisation can inform and improve urban planning	A regional - urban network of fast cycling routes	From Starter to Champion	Bicycle accidents analysis and development of bicycle facility design at intersections	Barriers and incentives to cycling among staff in an Irish academic hospital	0830-1000 River Torrens Linear Park in the city by bike
Christopher Dempsey	Marco Petrelli	Kah Chan	Sjors van Duren, Herbert Tiemens	Kalle Vaismaa	Tien-Pen Hsu	Kirsten Doherty	
Vote4Cycling - the first national call for action	Sub-cultural flow and bikeway morphology	Cyclists, pedestrians and drivers living together in shared space		Creating a bicycle friendly Taiwan: Ranking the bicycle friendliness of Taipei and Kaohsiung	Building a safer cycle culture	Corporate leadership to foster bike riding	
Peter Bourke	Rafael Upcroft	Pieter de Haan		Hsiao-Yun Wu	Anja Vroegop	Ryan O'Neill	

1005-1045 Morning tea**1045-1230 Plenary**

Mobility for Future Cities

Florian Lennert

Cycling Luminaries Award - Leadership: (International)

World Cycling Alliance

Bernhard Ensink

Legacy announcement and farewell from Adelaide

Lord Mayor of Adelaide Stephen Yarwood and The Hon Stephen Mullighan MP

Presentation from Nantes and official handover

Kaurna Farewell

Jack Buckskin

1300-2130 Optional workshops and tours

1300-1630 Craighburn Farm - from cows to bikes

1330-1700 Mitcham urban fringe trail ride

1300-1530 Changing the way people move - a travel behaviour change approach

1300-1700 People, places and iconic buildings

1330-1530 Bike Art Trail guided tour

1330-1530 Outer Harbor Greenway to St Clair by bike and train

1330-1530 Bowden by Bike

1330-1530 Marino Rocks Greenway/Mike Turtur Bikeway tour

1330-1530 Frome Street Bikeway

1400-1630 Placemaking

1800-1930 Moving image bike tour

2000-2130 Moving image bike tour

CONFERENCE END