



## VELO-CITY GLOBAL 2014 CELEBRATION OF CYCLING ADELAIDE, MAY 27 - 30

### KEY DATES

Now	17 February 2014
Registration open	Earlybird registration deadline
Abstract submission open	21 April 2014
11 October 2013	Standard registration deadline
Abstract submission closes	Accommodation bookings close
	22 April 2014
	Late registration begins
	27-30 May 2014
	Adelaide Velo-city Global 2014

## ADELAIDE VELO-CITY GLOBAL 2014 MORE THAN JUST A CONFERENCE...

Now is an exciting time for cycling in the City of Adelaide and South Australia. There's a resurgence in bicycle use and the Adelaide City Council and the Government of South Australia are committed to making Adelaide the best cycling city in the southern hemisphere.

### ADELAIDE VELO-CITY GLOBAL 2014

Adelaide Velo-city Global 2014 is the world's premier international cycling planning conference.

This special four-day event will not only celebrate cycling, but offers the chance for delegates from around the world to discuss ways to create and sustain cycling-friendly cities.

Since 1980 conferences have been held in Copenhagen, Paris, Dublin, Brussels, Barcelona, Munich, Montreal, Vancouver and Vienna. Adelaide Velo-city Global 2014 will be the first time the event has left the northern hemisphere.

The ECF established the Velo-city Global conference series in 2010 to answer the growing demand for expertise in cycling from cities. Velo-city Global aims to achieve contributions and participants from six continents. The program and structure of the conference are also developed using a global context. This is different from the Velo-city conference series. Velo-city is developed with an international perspective but has a main focus on Europe or the country hosting the conference in that particular year.

### EARLYBIRD REGISTRATION PRIZES

Win your conference accommodation at one of the conference hotels  
(limited to one room for conference nights only)

To enter the draw register and pay in full before the earlybird registration deadline.

[WWW.VELO-CITY2014.COM](http://WWW.VELO-CITY2014.COM) | [@VELOCITYADEL](https://twitter.com/VELOCITYADEL)



## ABOUT THE CONFERENCE

Discussion will centre on three key themes, with each theme explored through a number of lenses.

### THEMES

#### SETTING THE STAGE - PLACES AND SPACES

- What values do we need our urban landscapes to reflect?
- How do we design our cities, suburbs, towns, parks and buildings to make it easy for people to choose cycling?
- What elements need to be included in planning, design and management of public spaces so that bicycles are ubiquitous and more people ride more often to more places?

#### TALES WORTH CELEBRATING - PEOPLE, COMMUNITIES AND JOURNEYS

- What motivates people to ride?
- What motivates governments, communities and businesses to support cycling?
- How do we respond to their demands for more sustainable lives - at the macro and micro levels?
- What experiences do people want and what does it take to provide them?
- How do we engage with all stakeholders and communities for the most successful outcomes?

#### CELEBRATIONS TO COME - CULTURAL CHANGE

- What cultural transformation is required?
- How will we do it?
- How do we support and capture the things that are just happening... - those dynamic cyclic processes that emerge from interactions between our institutions, new technologies and the diversity of our communities?
- How can a strong cycling culture help generate creative cities, with social climates that encourage and embrace experimentation, expression, adaptation and economic transformation?

### LENSES

#### THE FACTS

- What makes us so confident that more people cycling will lead to a better future?
- What are the benefits and for whom / what?
- How do we make the best decisions for the best outcomes? How will things be different?

#### LEADERSHIP

- What does it take to make things happen?
- Leadership can come from all spheres of government, the community and sometimes just from an inspired individual. Vision, passion and telling a great story are all part of the mix.
- Who are the next champions?
- What are their interests?
- How can they be supported?

#### POLICY, STRATEGY, PLANNING AND PARTNERSHIPS

- How has cycling successfully been taken from the margins to the centre of policy?
- The countries that have successfully increased cycling as a mode share have had specific, measurable policies, cross-integration of relevant government agencies, and made major investments into cycling-related infrastructure and education.

#### CREATIVITY AND INNOVATION

- New ideas and their implementation; putting high value on thinking outside the square, challenging existing paradigms, daring to be different and even crazy ideas can all lead to innovative solutions.

## ABSTRACT SUBMISSION

**Submission deadline: Friday 11 October 2013**

Adelaide Velo-city Global 2014 will be more than just a conference. It will be a celebration of cycling – from what's great about bike riding, to how strong support of cycling can help create safe and vibrant cities, economic resilience and social wellbeing.

This celebration of cycling will be explored through the three key themes of:

- Setting the stage – places and spaces
- Tales worth celebrating – people, communities and journeys, and
- Celebrations to come – cultural change.

We look forward to receiving your abstract by **Friday 11 October 2013**.

Please ensure you read the abstract preparation guidelines carefully before submitting your abstract. Abstracts **MUST** be submitted in the correct format to be accepted.

For further information on abstract submissions, for a copy of the full guidelines and templates please visit the conference website at [www.velo-city2014.com](http://www.velo-city2014.com).

## PROGRAM OUTLINE

Program outline is subject to change. A complete program will be released in early 2014.

TUESDAY 27 MAY 2014	
0700–1700 hours	Registration
0700–1700 hours	Exhibition open
0800–0900 hours	Opening ceremony
0900–1700 hours	Sessions
1800–1930 hours	Welcome reception
WEDNESDAY 28 MAY 2014	
0700–1700 hours	Registration
0700–1700 hours	Exhibition open
0800–1700 hours	Sessions
1800–2330 hours	Conference dinner
THURSDAY 29 MAY 2014	
0700–1700 hours	Registration
0700–1700 hours	Exhibition open
0800–1700 hours	Sessions
1800–2000 hours	Social function
FRIDAY 30 MAY 2014	
0800–1700 hours	Tours and workshops

## MORE THAN JUST A CONFERENCE

Adelaide Velo-city Global 2014 will be much more than just a conference. We are planning a range of community events and activities so there will lots of ways for people to get involved.

## ADELAIDE, SOUTH AUSTRALIA

Adelaide offers the perfect venue for Velo-city Global. It was recently voted Australia's most liveable city\* and the fifth most liveable in the world\*\*.

It is a beautiful city with wide streets, surrounded by a belt of green parklands and features some of the best preserved heritage architecture in the country, stunning parks and squares, magnificent cultural collections and public art.

What's more, it sits in the middle of some of the world's finest wine regions and offers food and wine lovers an experience that is second-to-none. Try out any of the city's over 700 restaurants, bars and cafes, treat your tastebuds to chocolate from Australia's oldest family owned chocolate maker, shop 'til you drop in everything from little boutique outlets to departments stores in the Rundle Mall, indulge all your senses at the Central Market – and this is just the beginning!

\* My City: The People's Verdict, Property Council of Australia Survey

\*\*The Global Liveability Report, The Economist

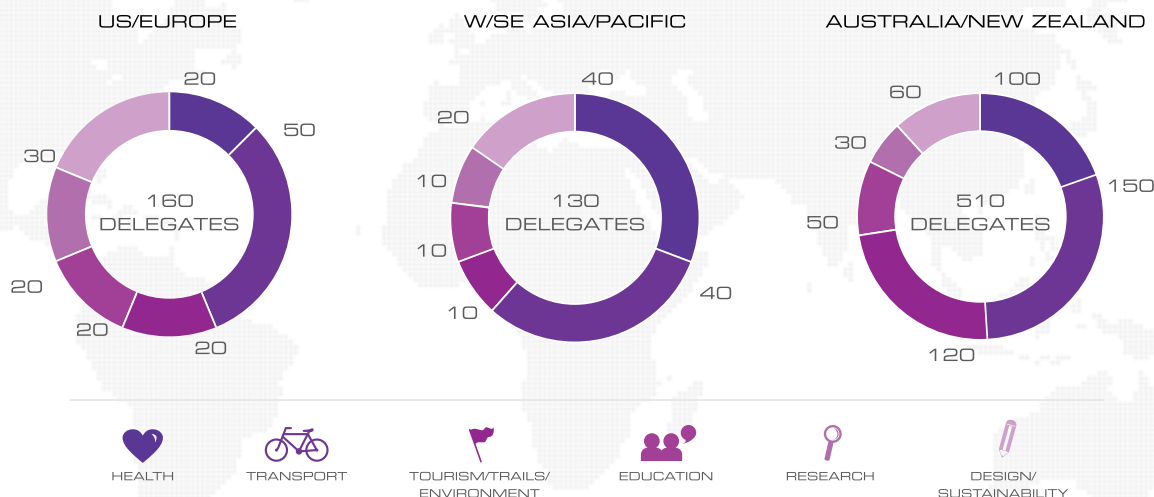
## THE VENUE

The multi-award winning Adelaide Convention Centre enjoys a global reputation for excellence and is consistently ranked among the world's top convention centres. Their reputation is second to none and is founded on superior product, world-class facilities, and constant maintenance of already exceptional standards.

The Adelaide Convention Centre is located in the heart of the city on the banks of the River Torrens and everything you need is only a few minutes' walk.

## DELEGATE PROFILE

ESTIMATED DELEGATE NUMBERS BY THEMES (BASED ON 800 TARGET)



## REGISTRATION

	EARLYBIRD Available until 17 February 2014	STANDARD From 18 February to 21 April 2014	LATE From 22 April 2014
Fulltime delegate (AUS & NZ)	AUD1,110.00	AUD1,265.00	AUD1,490.00
Fulltime International delegate	AUD943.50	AUD1,075.25	AUD1,266.50
Fulltime speaker (AUS & NZ)	AUD832.50	AUD948.75	AUD1,117.50
Fulltime International speaker	AUD777.00	AUD885.50	AUD1,043.00
Fulltime student	AUD550.00	AUD600.00	AUD650.00
Day delegate (Tuesday, Wednesday or Thursday)	AUD450.00	AUD500.00	AUD550.00

All prices are quoted in Australian dollars and include 10% Goods and Services Tax (GST) which may be claimed by registered Australian businesses as an Input Tax Credit (ITC). Students must provide proof that they are a student by forwarding a signed letter from their head of department to [registration@velo-city2014.com](mailto:registration@velo-city2014.com).

## INCLUSIONS

### FULLTIME DELEGATE AND SPEAKER REGISTRATION

- Entry to conference sessions
- Entry to the conference exhibition
- Morning and afternoon teas and lunches
- One (1) ticket to the conference welcome reception
- One (1) ticket to the conference dinner
- Conference handbook, pocket program and materials

### DAY DELEGATE

- Entry to conference sessions on nominated day
- Entry to the conference exhibition
- Morning and afternoon tea and lunch on nominated day
- Conference handbook and materials

\* Tickets to the welcome reception and conference dinner at additional expense

## ACCOMMODATION

A number of accommodation options are available when booking your registration online for Adelaide Velo-city Global 2014.

Special accommodation room rates have been negotiated for the conference and may apply to extended stays (subject to availability). To take advantage of these savings please read the following information carefully and complete the accommodation booking section on the online registration form.

Please ensure you confirm your accommodation with MCI Australia by 1600 hours (Australian Eastern Standard Time) on 21 April 2014. From this time all bookings should be made directly with the hotel or via an accommodation reservation website.

Visit the conference website for a detailed list of accommodation choices and terms and conditions of bookings: [www.velo-city2014.com](http://www.velo-city2014.com)

### FULLTIME STUDENT REGISTRATION

- Entry to conference sessions
  - Entry to the conference exhibition
  - Morning and afternoon teas and lunches
  - One (1) ticket to the conference welcome reception
  - Conference handbook, pocket program and materials
- \* Ticket to the conference dinner at additional expense

### TERMS AND CONDITIONS

Visit the conference website to view the terms and conditions:

[www.velo-city2014.com](http://www.velo-city2014.com)

### WANT TO KNOW MORE

To register or keep up to date with what is happening visit

[www.velo-city2014.com](http://www.velo-city2014.com) or follow our Twitter account

@VeloCityAdel.

